

**BB RENAISSANCE GROUP WORKPLAN BUDGET 2015-16**

Project	Activity	Status	Revenue £	Capital £	Total £
<b>Total Spend 2014/15</b>			<b>8,570</b>	<b>3,238</b>	<b>11,808</b>
<b>Balance brought forward from 2014/15</b>			<b>36,752</b>	<b>47,722</b>	<b>84,474</b>
<b>BBC Contribution for 2015/16</b>			<b>20,000</b>	<b>-</b>	<b>20,000</b>
<b>Total budget for 2015/6</b>			<b>56,752</b>	<b>47,722</b>	<b>104,474</b>
<b>Projected/ Committed Spend 2015/16</b>			Revenue £	Capital £	Total £
Business Speed Networking Event 18.03.15	Late payment for refreshments		185		185
Town Centre finger post signs - maintenance & updates	New, amended and refurbished finger post signs completed after 2014-15 year end	Complete	2,662	7,000	9,662
New and Improved signage to Multi Storey Car Park	Carry forward from 2014-15 budget. Designs & agreed estimates pending from Essex Highways	Bid required once estimate received from Essex Highways		12,000	12,000
Contribution to Crown Street Arch	Subject to agreement from developer if bid required for Essex Highways Design and Licensing costs	Waiting on contact with developer	2,000		2,000
Translation calligraphy and presentation of medieval market charter	Approved with third payment from private sponsorship being sought and third Brentwood Chamber of Commerce	Revised bid required	600	700	1,300
Street Pastors mini bus project	To improve the servicing of Brentwood's Night Time Economy subject to additional sponsorship required for £12k required & caveat of weekday & daytime use	Bid approved		5,000	5,000
Incubator Business Enterprise Project	Contribution to feasibility study match funded by ECC	Bid approved	5,000		5,000
Business to Business and Apprenticeships Events support	Economic Development planning for February 2016	TBD	2,000		2,000
Town Centres, Parking & Re-Branding research	Contribution to future town centre plans if required	TBD	5,000		5,000
Easter Egg Trail Ongar Rd/Brentwood Theatre	Easter Egg Hunt to encourage families to visit businesses within Ongar Road cluster	Complete	125		125
Shenfield Easter Bunny Hunt	Successful event with 231 entries. Increased awareness and footfall in the 25 businesses taking part	Complete	235		235
Brook Street Meadow Planting	In progress from BBC Grounds Maintenance	Bid approved	1,500		1,500
Brentwood in Bloom	Support for Business entries	Bid awaited	200		200
Hanging Baskets for Crown Street	Costs for 18 baskets as not supplied by BBC	Bid approved	432		432
Teenage Market Project	Marketing and promotional support subject to project start up by Essex Farmers Markets	To Be Decided	1,000		1,000
Markets support and promotion/Market Charter Day	Promotional support for market projects eg evening market and a themed Market Charter Day	To Be Decided	500		500
Shaping the future of Town Centres PPE Conference	Attended 4.6.15 for debate, policy and networking	Complete	283		283
Association of Towns and Cities Management (ATCM) Membership	To consult with town and city members	Bid awaited	600		600
Brentwood Festival support 17-19.7.15	Contribution to the costs of Cluster Trader market stalls	To Be Decided	500		500
Shenfield Summer Jazz On The Street Event 28.6.15	Summer afternoon event in Central Shenfield supported by both clusters. Live music, food	Bid approved	1,500		1,500
Ingatstone Summer Event	Late summer event	Bid awaited	1,500		1,500
Independents Day 4.7.15	Promotional ads and case study editorial in Gazette and ents in Crown Street	Bid awaited	2,500		2,500
Fashion Show Event in Crown St - late summer 2015	Requested by Crown Street Shops as outdoor event. Include clothes shops throughout Borough	Bid awaited	2,500		2,500
Renaissance Group Website hosting, Twitter, Content Management and editorship YR2	Approved with contract for Local by Social	Bid approved	800		800
Halloween Event	Family competitions TBA	Bid awaited	600		600
Christmas Window Competition Prizes 2015	Annual competition for the best window displays	Bid awaited	100		100
Small Business Saturday 5.12.15	Promotional support all clusters	To Be Decided	1,200		1,200
Lighting Up Promotions - all clusters	Activities, ents & stalls for Brentwood Lighting Up 28.11, Shenfield Christmas Fair 29.11 & ingatstone Victorian Evening 4.12	Bid awaited	5,500	1,000	6,500
<b>Total committed/projected 2015/16</b>			<b>39,022</b>	<b>25,700</b>	<b>64,722</b>
<b>Unallocated 2015/6</b>			<b>17,730</b>	<b>22,022</b>	<b>39,752</b>